Forschungsinstitut für
Rationalisierung e.V
an der RWTH Aachen

A professional messaging utility for distributing relevant information within enterprise in real-time.

Project and Team

Market Overview of Microblogging

Key-Features of Lizzon

Classification of Enterprise Tools

About the Project

- Initiated by FIR and Microsoft
- Addressed to students of RWTH
- In context of ACTIVE SummerSchool
- Discussion group on Web2.0

- Idea on enterprise communication tool
- Independent project group formed

Team Lizzon

Felix Jordan

Project Leader

Golo Meißner

Business Analysist

Julian Krenge

Software Architect

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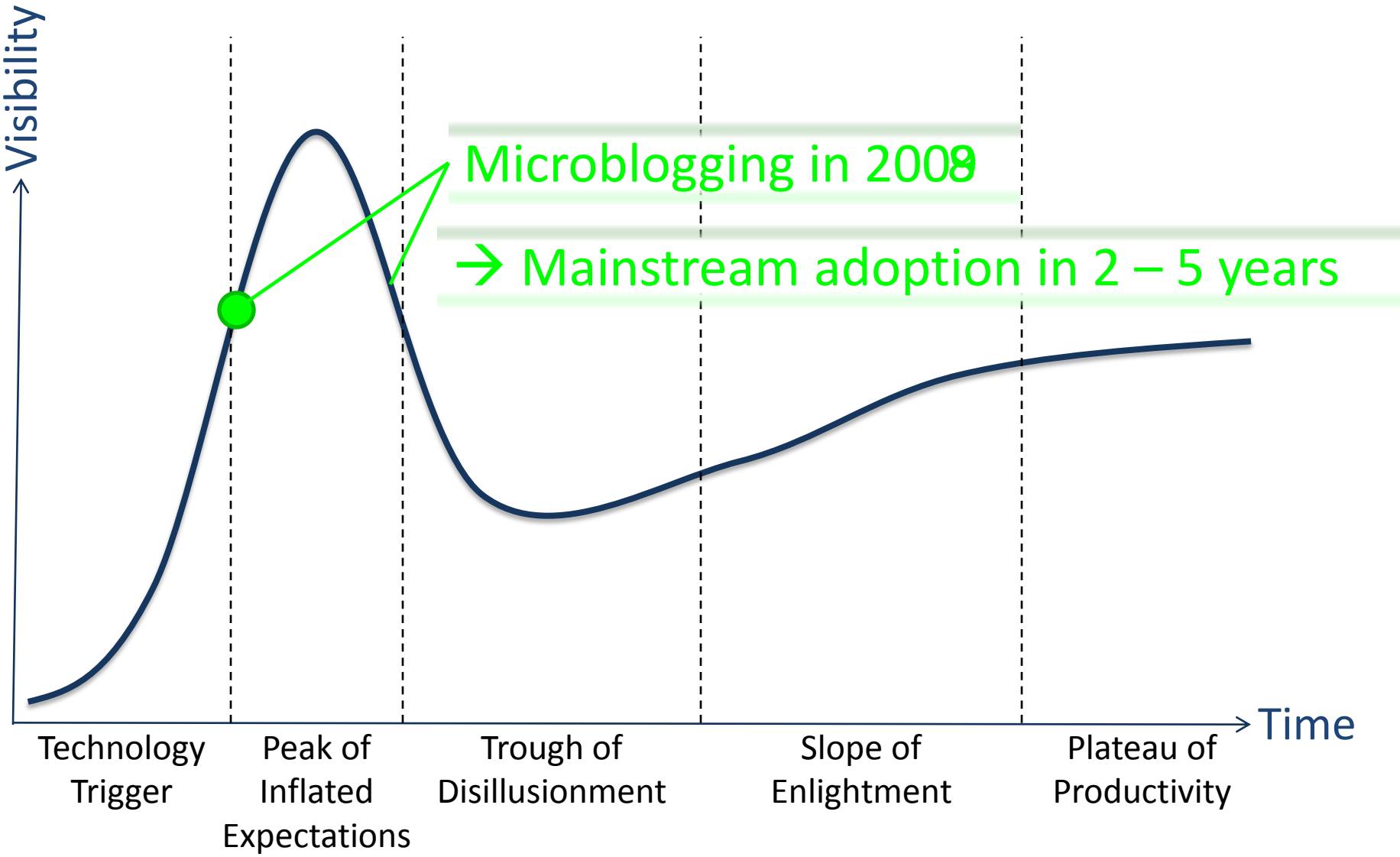
Gartner‘s Hype Cycle for Emerging Technologies



Microblogging Platforms

- **Social microblogging:** Twitter, Identica

- **Established software vendors**: Enterprise Social Messaging Experiment (SAP), OraTweet (Oracle), BlueTwit (IBM)

- **Dedicated microblogging provider**: Yammer, SocialCast, Socialtext Signals, HeadMix, Co-op

- **Open source microblogging**: Laconica, Jisko

Agenda

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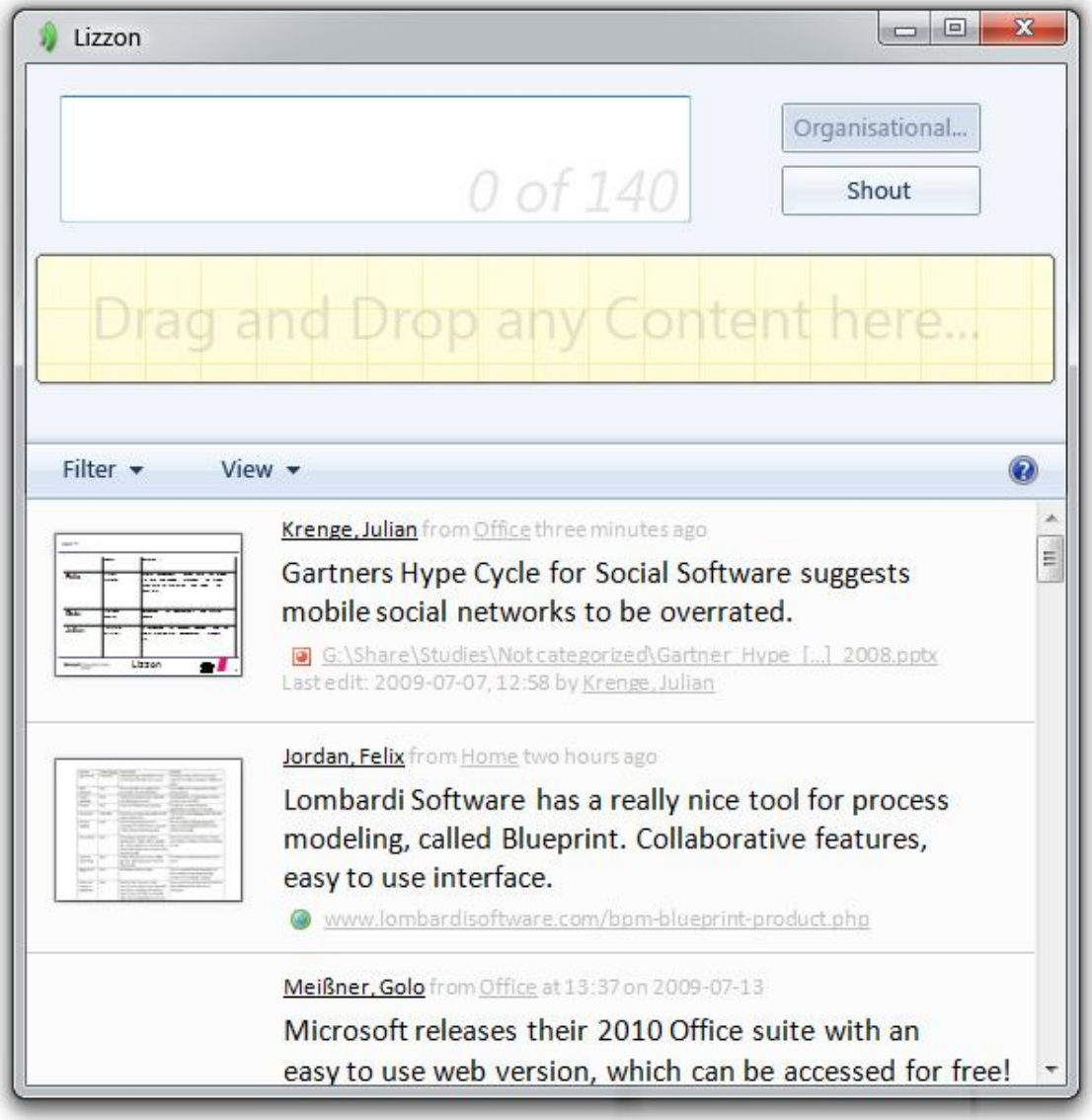
Features

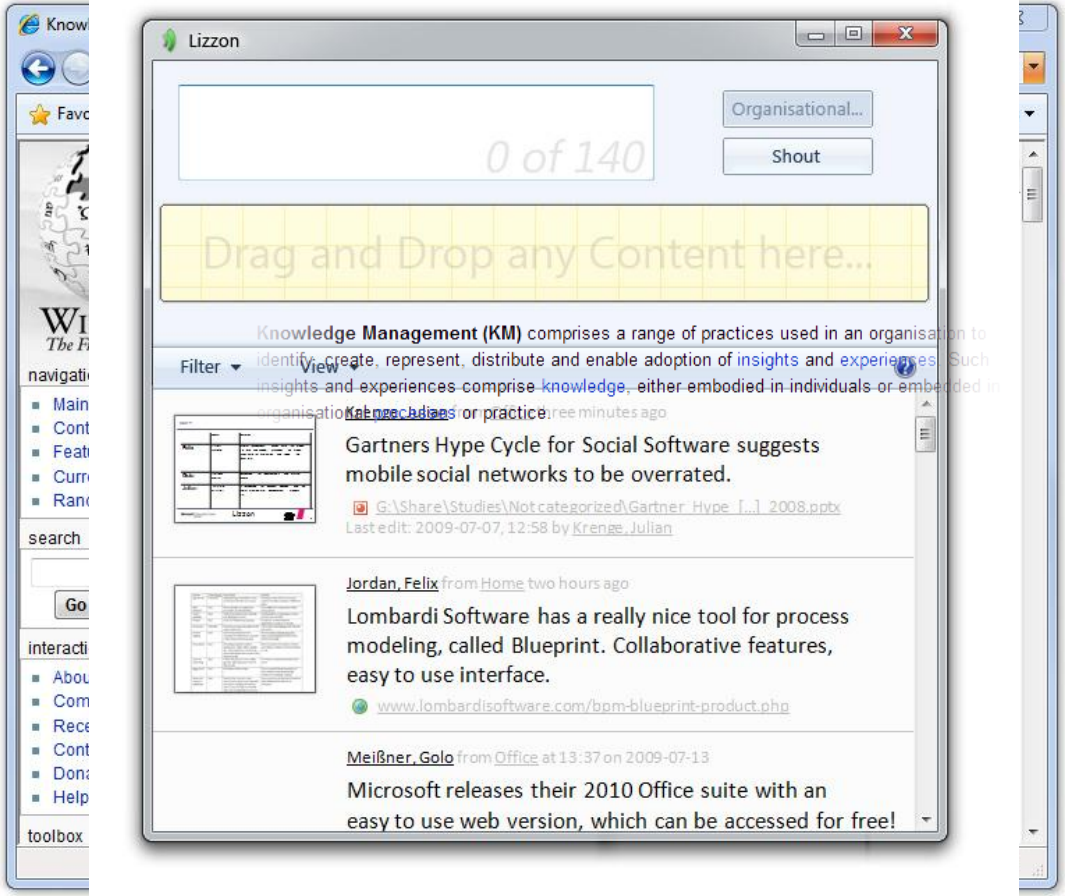
	Yammer	SocialCast	ESME	Twitter	Laconica
Own server			■		■
Web interface	■	■	■	■	■
Attachments	■	■			
Shortener Service		■		■	■
Groups	■				
Tagging	■	■			
Orga charts	■				

- Sharing knowledge fast and easily
- Accessing knowledge directly
- User-friendly interface



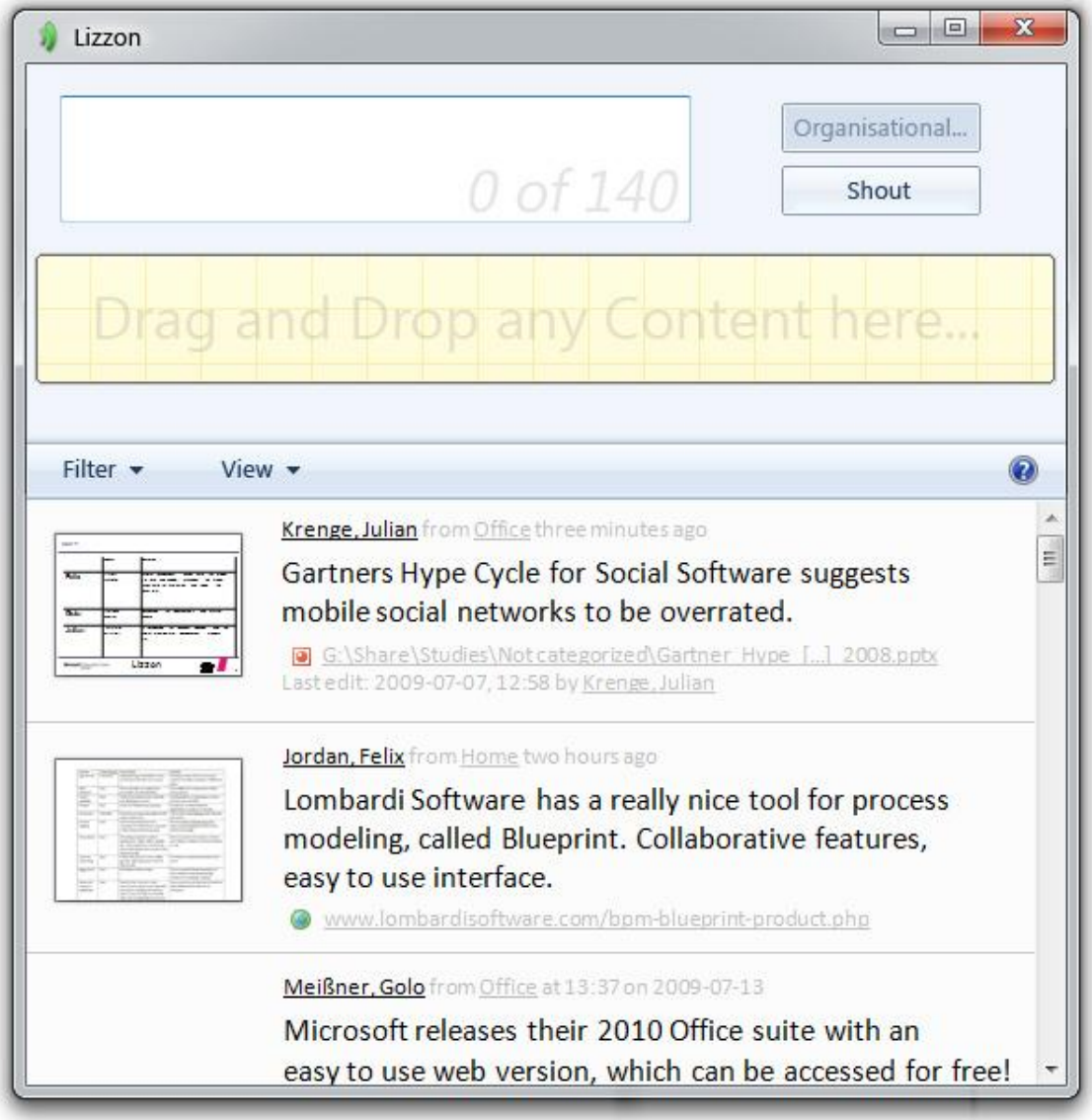
Advanced Resource Publishing

- Drag and Drop any content
- Preview of content
- Automatic detection of source



Generic Tagging

- Gather tags from content and source
- Define tags for users by their profile
  - Information input
  - Behaviour within Lizzon

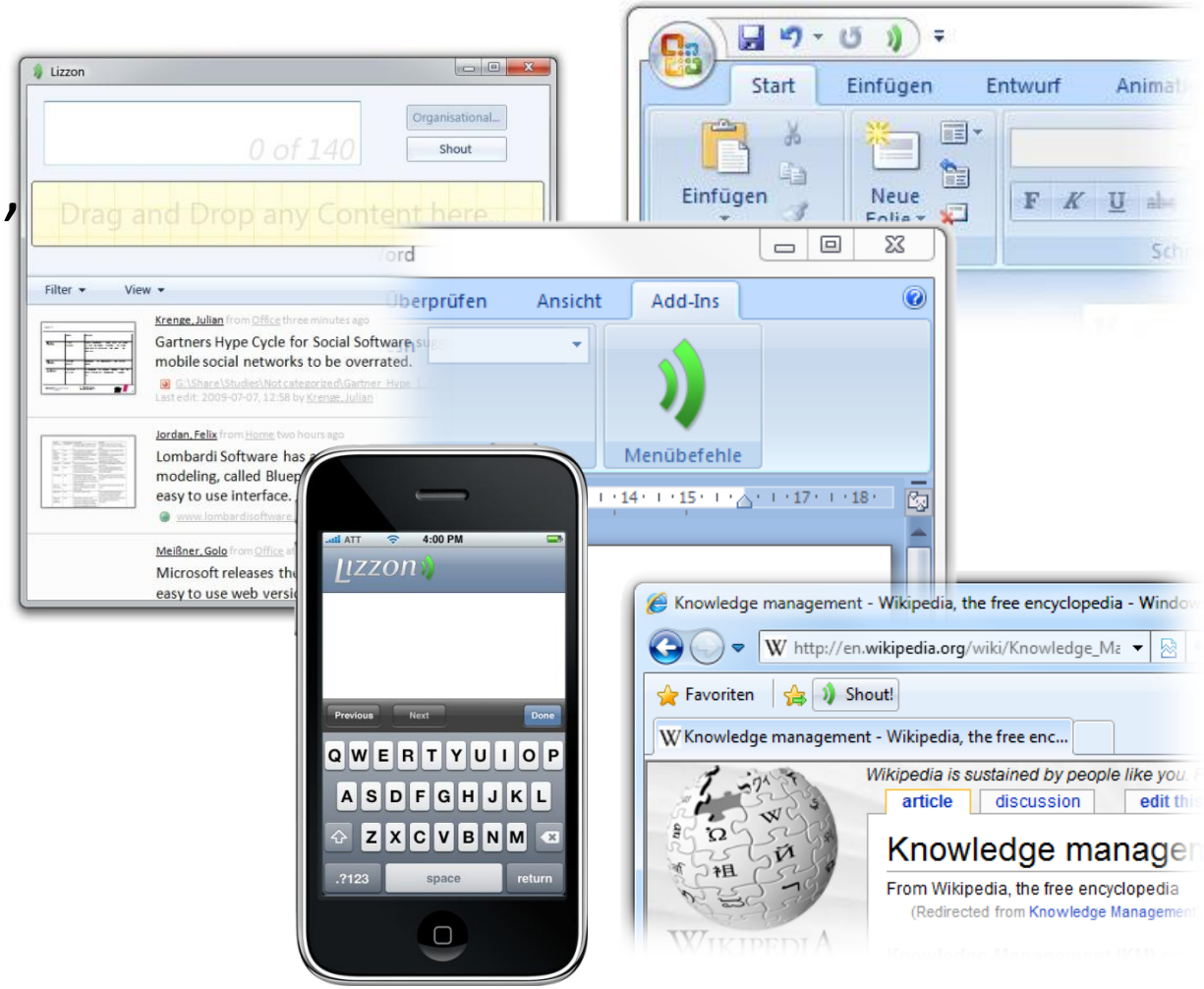


Knowledge Map

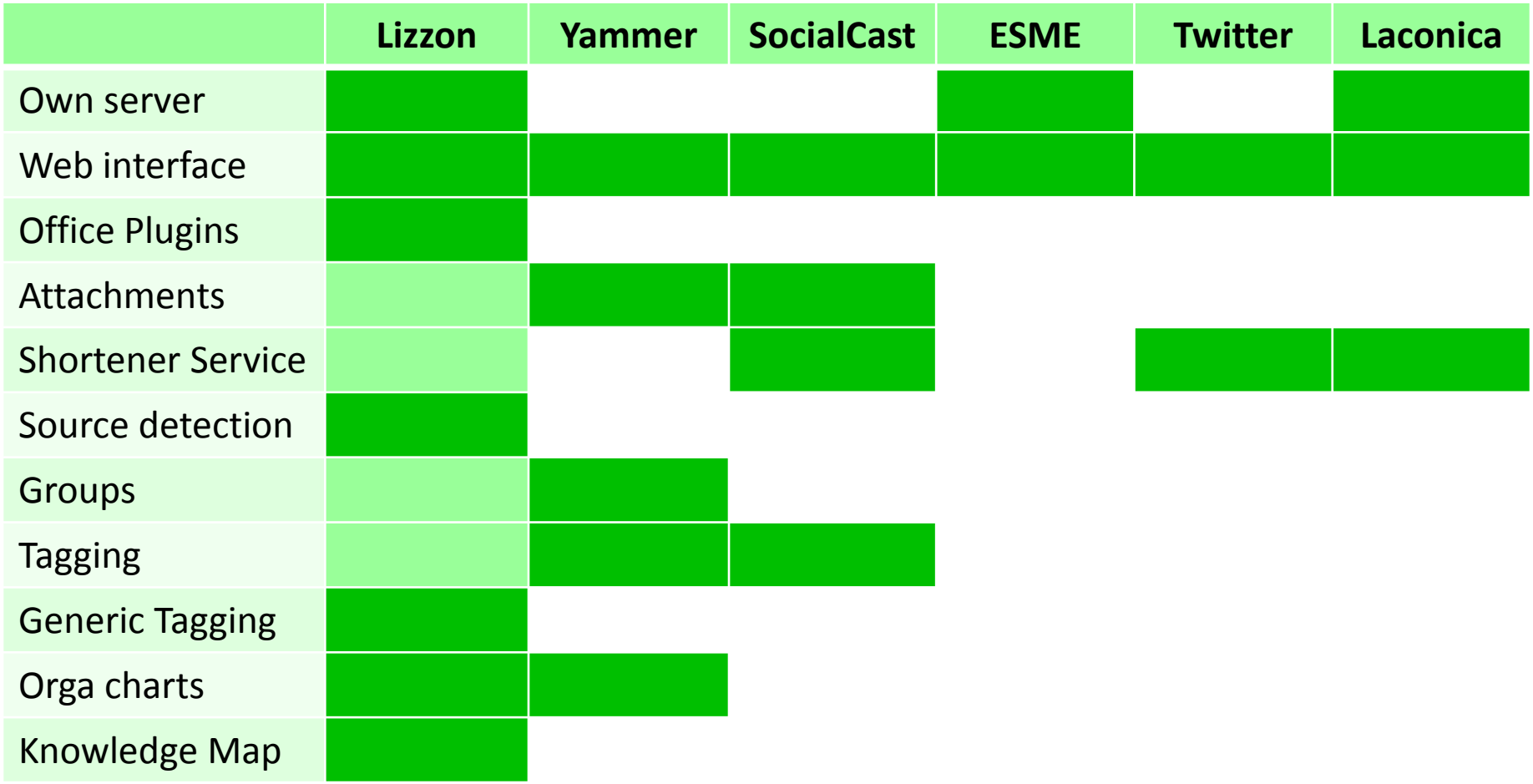
- Shows all employees expertise on any topic
- Enables direct identification of specialists

Integrate with existing tools

- Desktop-Software, Bookmarklet, Office-plugin
- Applications for mobile devices
- Web interface



Features


Lizzon
Yammer
SocialCast
ESME
Twitter
Laconica
Own server
Web interface
Office Plugins
Attachments
Shortener Service
Source detection
Groups
Tagging
Generic Tagging
Orga charts
Knowledge Map

Knowledge Worker

- Stay up to date on your topics
- See state of the art on certain topic
- Identify specialists within enterprise
- Sharpen your profile as a specialist

Management

- Identify assets of knowledge workers

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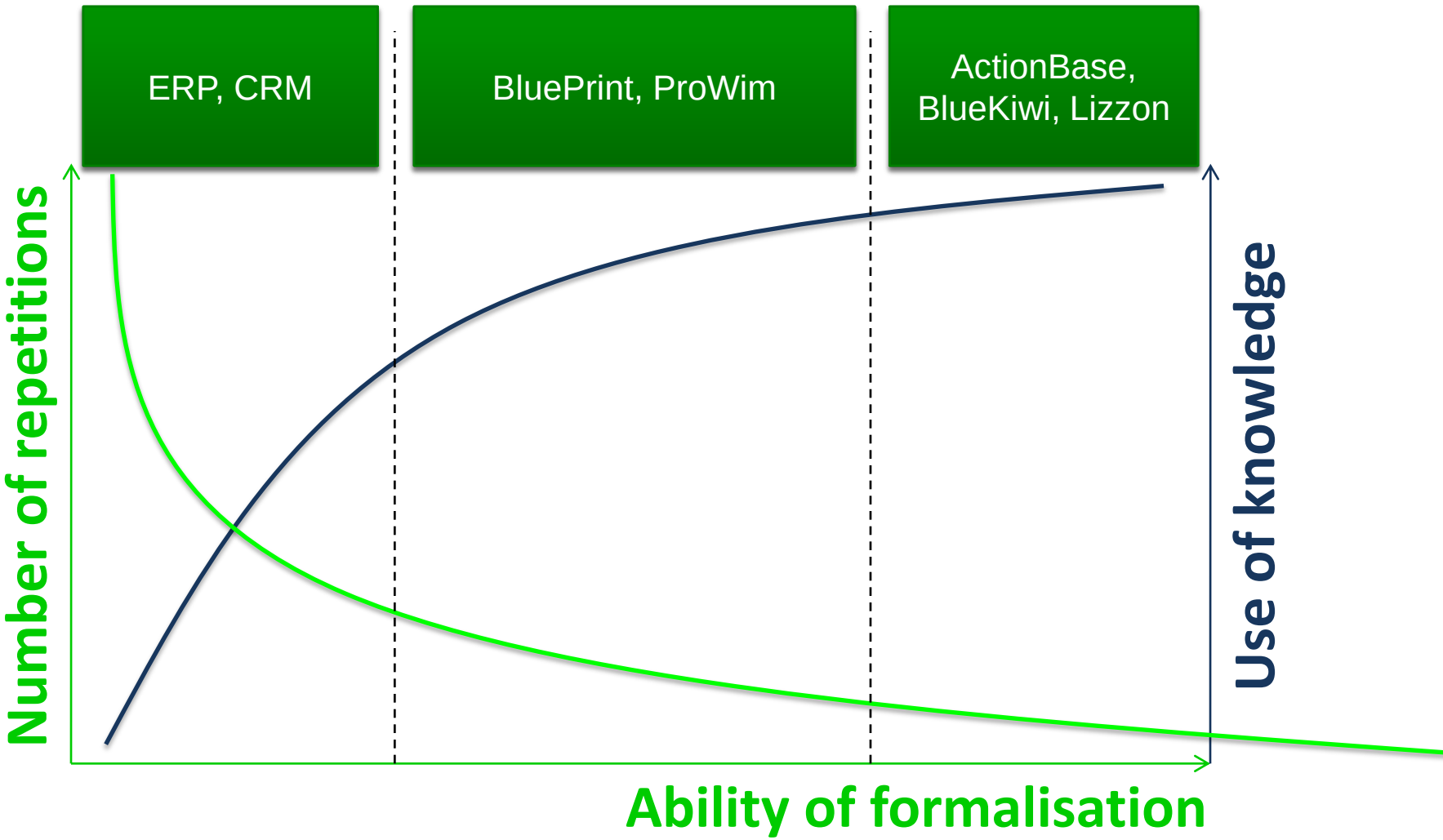
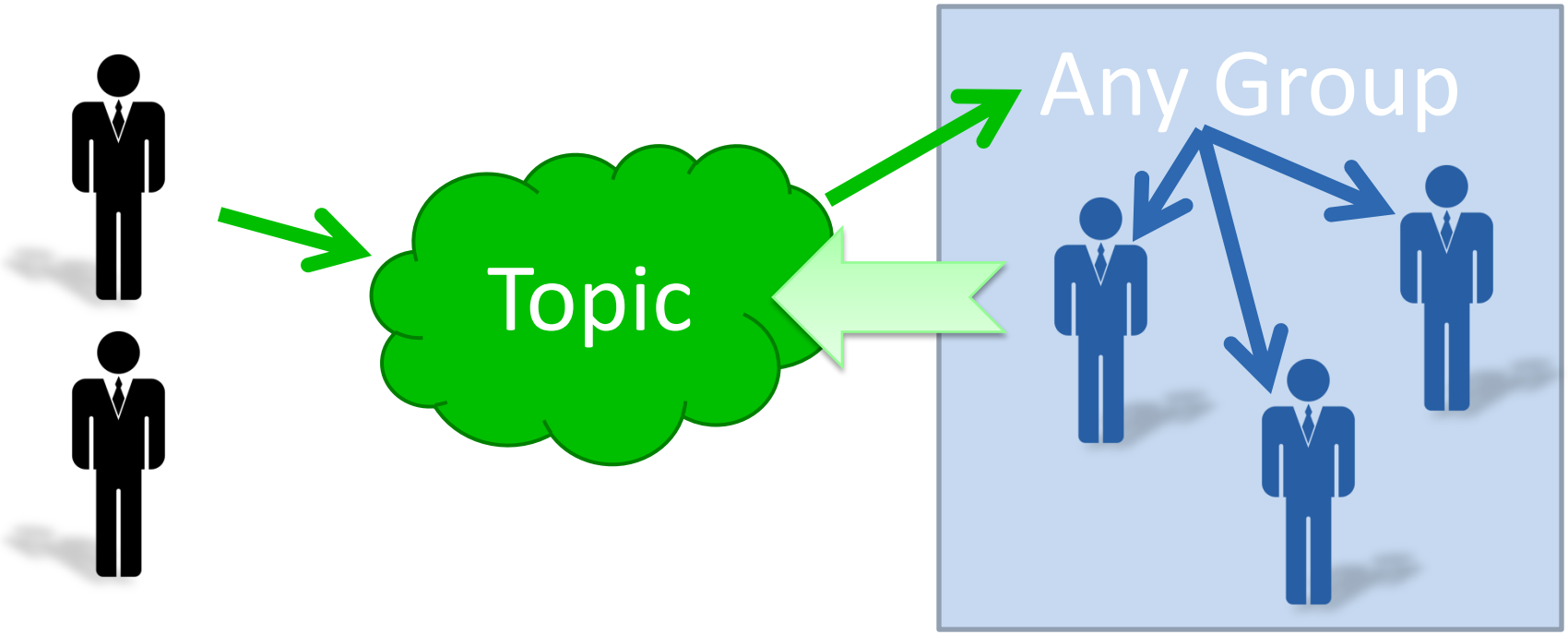
Classification of enterprise tools

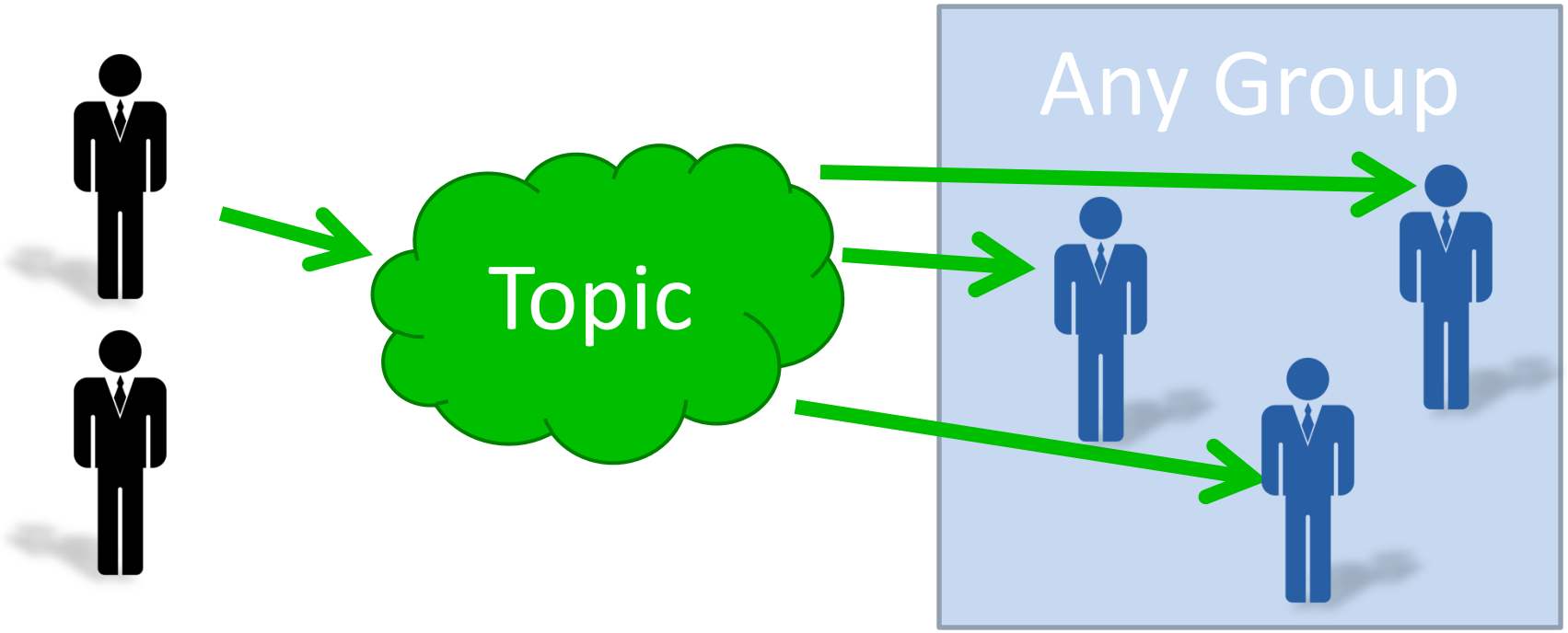


Thank you for Lizzon-ing.

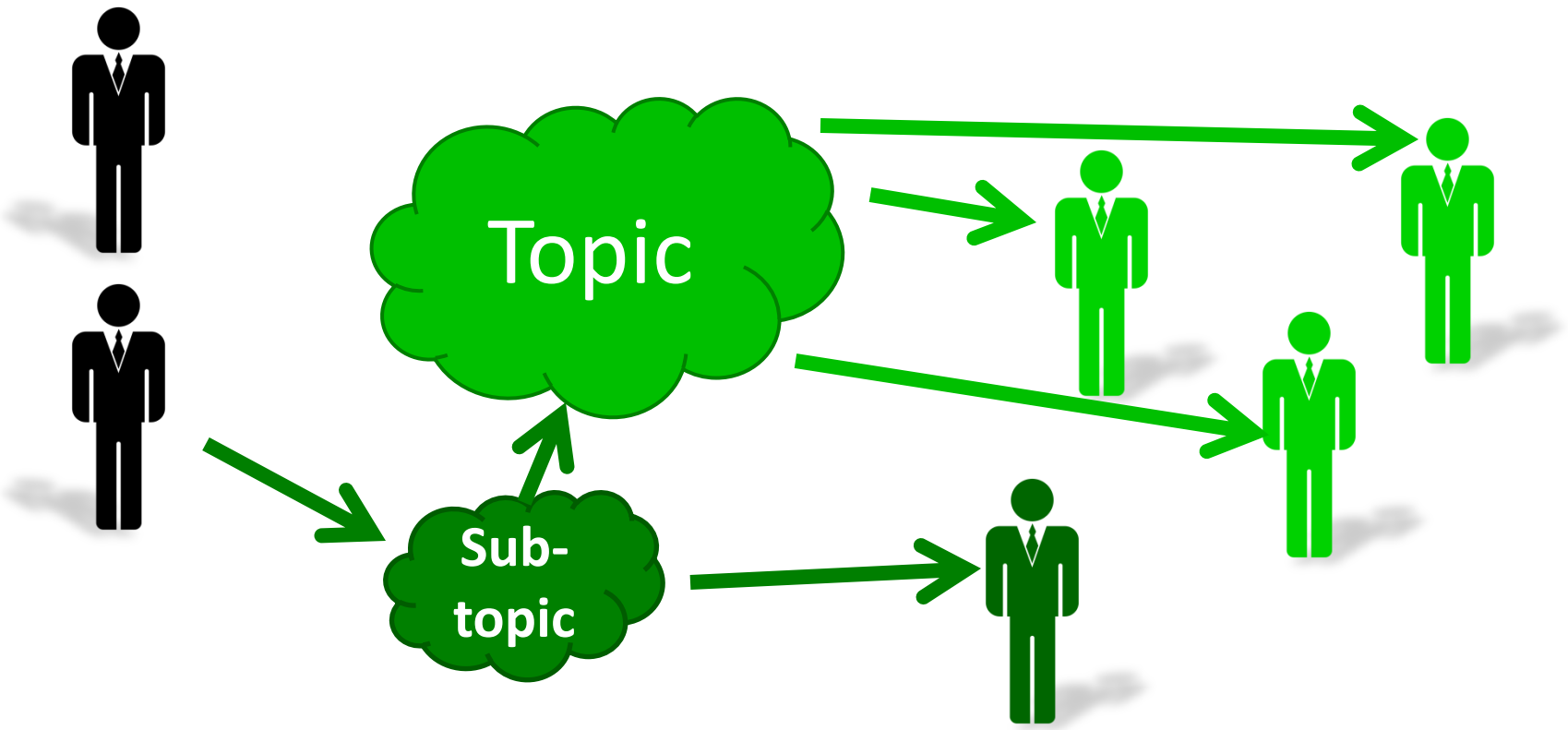
Why not groups? – Status quo



Why not groups? – Avoid detour

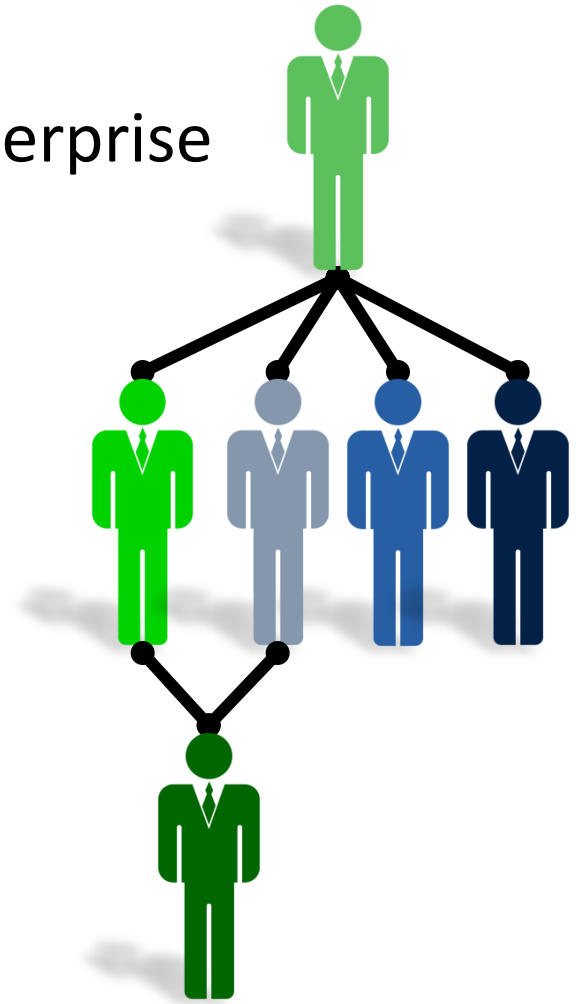
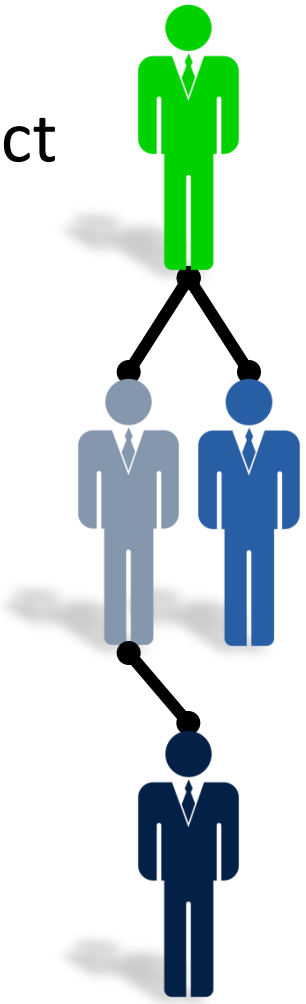


Why not groups? – Subtopics



How Hierarchies Work

Enterprise



Project